

# Identify and Reduce Your Cloud Waste with CLOUD COST OPTIMIZATION

Right Scale State of the Cloud Report shows that **organizations are wasting 35% of their cloud spend**,<sup>1</sup> which was actual measured amount of real wasted cloud resources. SoftwareONE's Cloud Cost Optimization is a unique advisory service that can identify and reduce your Azure cloud waste by right-costing and right-sizing, and helping you understand the feasibility of suggested changes, while supporting remediation.

**An older building with outdated appliances and empty space can be extremely costly - optimizing and updating can have massive savings on spend. Similar to that outdated building, SoftwareONE Cloud Cost Optimization can help create a more sustainable and cost efficient cloud environment for your organization.**

## WASTED SPEND

### NO SOLAR PANELS X

Missed opportunities for free benefits

### HIGH WATER CONSUMPTION X

Cloud resource over-consumption and lack of automation

### HIGH HEATING CONSUMPTION X

Not utilizing regional cost structures

### OUTDATED & INEFFICIENT LIGHTING X

Unrecognized abandoned and unused cloud resources

### EXPENSIVE ENERGY CONTRACT X

Ill-fitting licensing contracts and limited resource forecasting

### HIGH ENERGY CONSUMPTION X

Not controlling test/dev costs

### UNUSED OFFICE SPACES X

Over-provisioning of cloud resources

## OPTIMIZED

### ✓ SOLAR PANELS

Solar panels provide free energy! This is the same for **Hybrid Benefits**, you've already invested in them **ensure you are getting the maximum benefit from them to drive down the cost.**

### ✓ WATER SAVING TAPS

Installing water saving taps would prevent high water consumption. In the Cloud, this means **automating the resources consumed so you are only paying for what you use.**

### ✓ IMPROVED THERMAL INSULATION

To combat high heat consumption, install thermal insulation- which would be like **Cross Region Optimization, the process of consuming cloud resources from a cheaper region.**

### ✓ LED LIGHTS + LIGHT SENSORS

Installing energy saving bulbs and automatic light sensors could result in big savings – which relates to **gaining visibility and managing Orphaned devices; these resources are still costing money even though they are not in use.**

### ✓ ENERGY CONTRACT DISCOUNT

Make sure you have the best contract for you energy. Similar to **Azure Reserved instances, is it cheaper and more beneficial to pay for the resource upfront if you know exactly what you're going to be using.**

### ✓ MORE EFFICIENT AIR CONDITIONING

To combat the inefficient energy consumption, install a more efficient air conditioner that doesn't operate if nobody is in the building- like **managing Dev/Test machines, which can be turned off if they're not being used.**

### ✓ RENT OUT UNOCCUPIED SPACE

For spaces that are empty, rent them out and you only pay for what you actually need. **Similar to right sizing your cloud resources and only paying for what you need.**

## CONTINUE TO MANAGE AND MONITOR YOUR CLOUD ENVIRONMENT WITH PYRACLOUD

PyraCloud is SoftwareONE's holistic approach to govern cloud spend and will help organizations gain visibility and control of their cloud costs. It provides a clear understanding of the total cloud spend and allows organizations to analyze by cloud providers, business units or applications to effectively support business needs. As your cloud consumption scales, PyraCloud enables you to easily grow with the business while giving you control to distribute consumption costs among the departments driving use.

## START REDUCING YOUR CLOUD WASTE TODAY

SoftwareONE is an expert in cloud cost optimization, and we've helped organizations save an average of 20% on their cloud spend. We are here to help you understand your current cloud costs, identify savings strategies, make informed decisions, and save money on cloud workloads.

[LEARN MORE AND START REDUCING YOUR CLOUD WASTE](#)